



SMARTFOREX®

Digital & Real-time Foreign Exchange Rate Display

The most effective and profitable way to distribute up-to-date foreign exchange rates anywhere and anytime.

Shorten ROI with internal & external paid advertising

Boost profit with unlimited number of currencies on display



Boost your business performance and leverage the power of real-time data

SMARTFOREX®

streamlines your operations, automates tasks, and provides real-time exchange rates, enabling you to update forex rates from anywhere at any time with ease, boost revenue, and adapt quickly to forex market fluctuations.



Conventional rate boards are inflexible and inefficient: fixed design, limited currencies, and a need for manual updates and frequent replacement

Key Benefits & Features	SMARTFOREX®	Conventional Forex Exchange System
Real-time, automated updates for various rate types (banknote, T/C, T/T)	✓	✗
Display unlimited currencies with customisable refresh rates	✓	✗
Highlight special rates and bulk offers with dynamic animations	✓	✗
Captivating multimedia marketing	✓	✗
Flexible hardware option	✓	✗
Compatible with standalone, LAN, and WAN setups	✓	✗
Quick and effortless rate updates across all branches	✓	✗
Modern and customisable design & layout to match your brand identity	✓	✗

SUBSCRIPTION PLANS

Monthly Subscription

\$55

/ month per player

15% OFF

6 Months Subscription

\$281

/ 6 months per player

Only \$47 per month!

Save \$8 a month

25% OFF

Yearly Subscription

\$495

/ 12 months per player

Only \$41.25 per month!

Save \$13.75 a month

*All prices are GST-inclusive

KEY BENEFITS



SMARTFOREX® Software

- Access real-time rates for over 150 currencies, with no limits on display.
- Flexible display options featuring dynamic or static layouts.
- Update rates anytime, anywhere through our web interface, using manual input or file upload.
- Centralised or regional rate update.
- Built-in running text (ticker) for displaying ads, promotions, or company news.



Support

Unlimited help desk support service via phone and email.



Hardware Agnostic

Flexible hardware options. SMARTFOREX® is able to run on your current hardware or any hardware of your choosing as long as it meets the minimum requirements.

- Utilise LCD/monitor and 1 dedicated PC connected to the internet.
- A wide range of high-performance PCs and commercial-grade LCDs are available for outright purchase.



Rate Update Options

- Update rate via SMARTFOREX® cloud portal.
- Update rate using SMARTFOREX® pre-defined Excel format.



Multimedia Features

Display configurable multimedia playlist in 1/3 or full alternate with rate display.



Initial Software Setup & Configuration Service

Personalised user interface design and layout for foreign exchange display (One Off) to suit your corporate/branding guidelines.

SAMPLE DESIGN AND LAYOUT

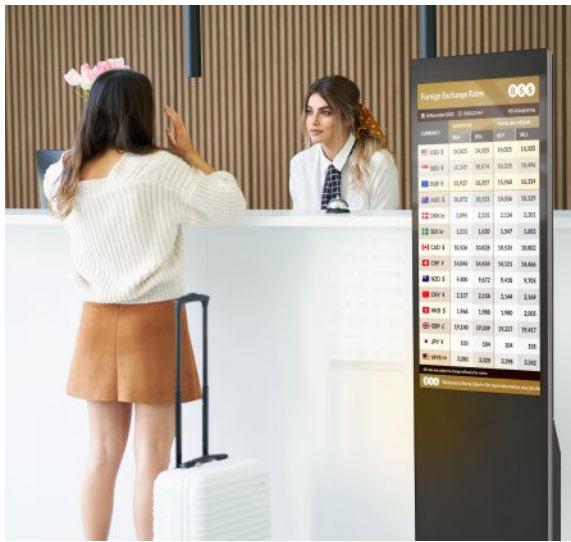
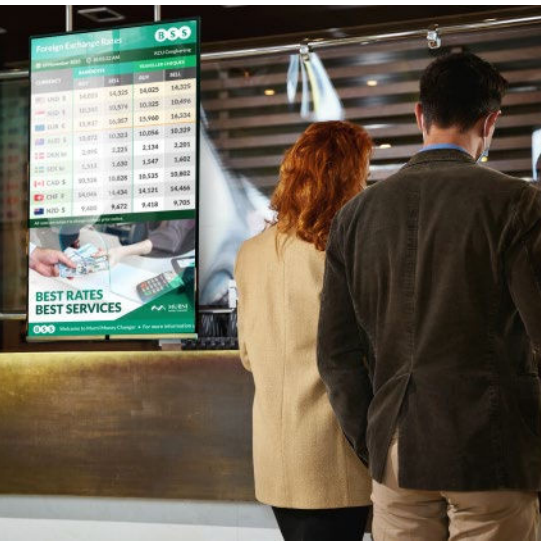
Choose a format that suits your business and improves customer experience with a wide variety of complementary information, including news, weather, and special offers in eye-catching format.

The collage displays six distinct user interface layouts for the SMARTFOREX® software. Each layout features a central table of foreign exchange rates with columns for currency, buy/sell rates, and bid/offer rates. The designs vary in color schemes (blue, purple, green, orange) and include various multimedia elements such as promotional banners, weather forecasts, and news snippets. The bottom of each design includes the SMARTFOREX® logo and contact information.



BSS BUSINESSmart SOLUTIONS

Committed to Excellence



Perfect Solutions for:

- Money Changers
- Banks
- Hotels
- Travel Agent
- Airports
- Retail Stores
- Tourist Information Center
- and many more

Business Smart Solutions Pty Ltd (BSS) is an ICT company with over 15 years of extensive experience in providing IT.

Based in Sydney with clients all over the globe, our team represents a customer-focused ethos and over 30 years of IT and business experience across various industries.

Our areas of expertise cover:

- Queue Management & Customer Experience
- Foreign Exchange Rate Information System
- Cheque Processing
- Cash Processing
- Digital Public Information Display

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www.bss.com.au
info@bss.com.au