

# **SMARTFOREX**®

# **Digital & Real-time Foreign Exchange Rate Display**

The most effective and profitable way to distribute up-to-date foreign exchange rates anywhere and anytime.

# Shorten ROI with internal & external paid advertising

Boost profit with unlimited number of currencies on display





# **Boost your business performance and leverage** the power of real-time data

## **SMARTFOREX®**

streamlines your operations, automates tasks, and provides real-time exchange rates, enabling you to update forex rates from anywhere at any time with ease, boost revenue, and adapt quickly to forex market fluctuations.



Conventional rate boards are inflexible and inefficient: fixed design, limited currencies, and a need for manual updates and frequent replacement

Key Benefits & Features	SMARTFOREX°	Conventional Forex Exchange System
Real-time, automated updates for various rate types (banknote, T/C, T/T)	•	8
Display unlimited currencies with customisable refresh rates	•	<b>×</b>
Highlight special rates and bulk offers with dynam animations	ic 📀	8
Captivating multimedia marketing	<b>②</b>	8
Flexible hardware option	<b>②</b>	8
Compatible with standalone, LAN, and WAN setup	s 🕜	8
Quick and effortless rate updates across all branc	hes 🕜	8
Modern and customisable design & layout to mate your brand identity	ch 🕑	8

#### **SUBSCRIPTION PLANS**

**Monthly Subscription** 

\$55

/ month per player 6 Months **Subscription**  **15%** OFF

/6 months per player

permonth! Save \$8 a month

**Yearly Subscription** 

/ 12 months per player

Save \$13.75 a month

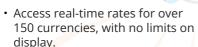
\*All prices are GST-inclusive



#### **KEY BENEFITS**



#### **SMARTFOREX**® Software



- Flexible display options featuring dynamic or static layouts.
- Update rates anytime, anywhere through our web interface, using manual input or file upload.
- Centralised or regional rate update.
- · Built-in running text (ticker) for displaying ads, promotions, or company news.



#### Rate Update Options

- Update rate via SMARTFOREX° cloud portal.
- Update rate using SMARTFOREX° pre-defined Excel format.



#### Multimedia Features

Display configurable multimedia playlist in 1/3 or full alternate with rate display.



#### Support

Unlimited help desk support service via phone and email.



#### Hardware Agnostic

Flexible hardware options. **SMARTFOREX**° is able to run on your current hardware or any hardware of your choosing as long



#### **Initial Software Setup & Configuration Service**

#### SAMPLE DESIGN AND LAYOUT

Choose a format that suits your business and improve wide variety of complimentary information, including rews weather, and special offers in eye-catching format.

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### **Perfect Solutions for:**

- Money Changers
- Banks
- Hotels
- Travel Agent
- Airports
- Retail Stores
- Tourist Information Center
- and many more

Business Smart Solutions Pty Ltd (BSS) is an ICT company with over 15 years of extensive experience in providing IT.

Based in Sydney with clients all over the globe, our team represents a customer-focused ethos and over 30 years of IT and business experience across various industries.

#### Our areas of expertise cover:

- Queue Management & Customer Experience
- Foreign Exchange Rate Information System
- Cheque Processing
- Cash Processing
- Digital Public Information Display

**Business Smart Solutions Pty. Ltd.** 

**Committed to Excellence** 

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